



CHETAK FOUNDATION

Enriching Lives, Empowering Society

Press Release

UNION MINISTER ANURAG THAKUR ROLLS OUT JOINT ROAD SAFETY CAMPAIGN WITH CHETAK FOUNDATION FOR YOUTH UNDER "NASHA MukT, SURAKSHA YUKT" ABHIYAAN IN UNA, HIMACHAL PRADESH.

Distributes first lots of helmets to two-wheeler borne youth and pillions for enhancing their safety on roads

Una, Himachal Pradesh, March 4, 2024: Shri Anurag Thakur, Hon`ble Union Cabinet Minister for Information & Broadcasting, Youth Affairs and Sports rolled out Chetak Foundation`s Joint Raod Safety Campaign for youth under his "Nasha MukT, Suraksha Yuksh`Abhiyaan at Una, Himachal Pradesh. The Hon`ble Minister along with Shri Sachin Haritash, Director Chetak Logistics distributed the first lot of helmets to the youth of Una, Himachal Pradesh, in the first of the series of Road Safety camps being organised in the State to enhance the safety of two-wheeler riders, at an event held in Una.

Also present on the occasion were senior state leaders, Shri Arun Arora, Director Chetak Foundation, and its Governing Board Member Shri Deepak Chauhan.

The event assumes importance keeping in mind the significant role the Hon`ble Minister plays as Minister for Youth Affairs and Sports in addition to Information and Broadcasting, as he himself rode on bike equipped with a helmet to demonstrate to youth the importance of safety gear to enhance their safety on the road.

Chetak Foundation under its Zindagi Plus Road Safety initiative will distribute over 10000 helmets to the two-wheeler riders in the first phase of its Road Safety initiative. It may be noted that Indian roads continue to see Lakhs of road accidents and thousands of fatalities, a majority of them being two-wheeler riders. Chetak Foundation, the CSR arm of Chetak Group, the leader in Auto motive Logistics in India, has thus decided to address this grave area of concern.

Speaking on the occasion, Shri Anurag Thakur, Hon`ble Union Cabinet Minister for Information & Broadcasting, Youth Affairs and Sports, said, "We are glad to note that Chetak Foundation has come forward to support the government`s efforts to enhance safety on



A Chetak Group Initiative

CHETAK FOUNDATION

CHETAK Regd. Office: Chetak House, Kapashera Estate, Delhi - 110037, India

+91/ 88008 80000 ✉ contactus@chetakfoundation.org 🌐 www.chetakfoundation.org

CIN : U85300DL2021NPL383049



CHETAK FOUNDATION

Enriching Lives, Empowering Society

roads by distributing helmets to two-wheeler riders, starting with the youth of Himachal Pradesh. It is heartening to begin the noble campaign with Una under "Nasha Mukta, Suraksha Yukt" Abhiyaan, as we feel youth have precious lives which cannot be wasted with drugs or lack of road safety equipment.

I rode the bike as I wished to lead by example. We hope many more corporates and foundations join hands in such a noteworthy initiative".

Shri Sachin Haritash Director of Chetak Group and Foundation said, "Chetak Foundation endeavours to make a positive impact on the lives of under privileged communities. We are really happy that the Hon'ble Minister has blessed our initiative to personally distribute the first set of helmets to the youth of Himachal Pradesh. His progressive and proactive gesture will encourage us to work with even greater vigour. We strongly urge two-wheeler riders and pillionists including women, to always wear helmets for a Secured Zindagi".

Chetak Foundation focuses on broad areas including Education, Environment, Health and Road Safety esp. for the under privileged.

Chetak Foundation has conceived specific interventions to enhance beneficiaries' experience. Some of these include Oxygen Plus (an environment initiative), Swasthya Plus (a Health initiative), Shikha Plus (an Education initiative) and Zindagi Plus (a Road Safety Initiative).

About Chetak Foundation

Chetak Foundation has conceived specific interventions to enhance beneficiaries' experience. Some of these include Oxygen Plus (an environment initiative), Swasthya Plus (a Health initiative), Jai Krishna Educational Initiatives and Zindagi Plus (a Road Safety Initiative), among others.

Chetak Foundation has tied up with GMR Varalakshmi Foundation Delhi Skill & Entrepreneur University, Vision Spring, Sir Ganga Ram, Max & Fortis Hospitals, Delhi Metro, IOCL, HMSI, SMPL, JCB, JBM, Haryana Government and CRPF for its health, nutrition, environment, and road safety projects.



A Chetak Group Initiative

CHETAK FOUNDATION

CHETAK Regd. Office: Chetak House, Kapashera Estate, Delhi - 110037, India

+91/ 88008 80000 ✉ contactus@chetakfoundation.org 🌐 www.chetakfoundation.org

CIN : U85300DL2021NPL383049



CHETAK FOUNDATION

Enriching Lives, Empowering Society

Chetak Foundation was bestowed with the CSR India Award for Skill Development, CST Times Award for its Health Initiatives and ESG Award for Social Impact. It was rated among the 30 most trusted NGOs at Social Impact Awards 2023 and recognised by Business world for its health campaign in 2024.

About Chetak Group

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with its own 2 million sq. ft modern warehousing facilities across India, the Group provide Total Supply Chain Solutions, including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services. The Group, located in Delhi, the national capital, has 60 offices and branches across India at major industrial hubs to provide practical solutions to its customers.

Chetak Group is known for its `On-time performance and Quality Service, leading to an impressive clientele of automobile industry leaders since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, and Honda, among many others.

For more information, please contact

Arun Arora | Group Director | +91 88269 99270

Chetak House | Kapashera Estate | New Delhi - 110037

Dir. 011-25062423 | Tel. 011-46677777 | Fax. 011-25065444



A Chetak Group Initiative

CHETAK FOUNDATION

CHETAK Regd. Office: Chetak House, Kapashera Estate, Delhi - 110037, India

+91/ 88008 80000 ✉ contactus@chetakfoundation.org 🌐 www.chetakfoundation.org

CIN : U85300DL2021NPL383049