



Feb 27, 2023

**PRESS RELEASE****HON'BLE UNION MINISTER FOR ROAD TRANSPORT AND HIGHWAYS  
SHRI NITIN JAIRAM GADKARI JI RELEASES A BIOGRAPHICAL BOOK ON  
THE LATE SHRI JAI KARAN SHARMA, FOUNDER, CHETAK GROUP****THE RELEASE OF THE BIOGRAPHY CAPTURES THE LIFE JOURNEY OF A  
SELF-MADE ENTREPRENEUR AND A PHILANTHROPIST FOR POSTERITY**

**New Delhi, Feb 27, 2023:** Hon'ble Union Cabinet Minister for Road Transport and Highways Shri Nitin Jairam Gadkari ji released a Biographical Book on Late Shri Jai Karan Sharma, Founder - Chetak Group, to honour and acknowledge Shri Sharma as a self-made entrepreneur and a philanthropist, at a momentous event, today.

Authored by senior journalist Shri Madhurendra Sinha, the Biographical book capturing the life journey of Shri Jai Karan Sharma was released by the Hon'ble Minister Shri Nitin Gadkari ji along with Smt. Krishna Sharma. Also present on occasion were Shri Mool Chand Sharma, Transport Minister, Government of Haryana, Shri P S Gahlaut, MD, India Potash, Shri Mukesh, Rajesh and Sachin Haritash, Directors Chetak Group and sons of Shri Jai Karan Sharma, Shri Madhurendra Sinha, Shri Arun Arora, Director, Chetak Foundation and Shri Prabhat Kumar, Founder Prabhat Prakashan, the publisher of the biography. The audience comprised the who's who of the automobile world, corporate leaders, logistics stalwarts, friends and family members of the Sharma clan.

Titled 'Karam Yodha - Jai Karan Sharma', the captivating biographical book captures Shri Sharma's illustrious life journey wherein he excelled professionally, socially, and personally. Shri Jai Karan Sharma, son of a farmer hailing from Jhinjhar, a small village in Haryana, was a self-made entrepreneur who started from scratch and went on to build Chetak Group, the leader in Logistics in India.



A Chetak Group Initiative

**CHETAK FOUNDATION**

CHETAK Regd. Office: Chetak House, Kapashera Estate, Delhi - 110037, India  
☎ +91/ 88008 80000 ✉ [contactus@chetakfoundation.org](mailto:contactus@chetakfoundation.org) 🌐 [www.chetakfoundation.org](http://www.chetakfoundation.org)  
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Speaking on the occasion, **Hon'ble Union Minister Shri Nitin Jairam Gadkari ji** said, *"I am happy to release a biographical book of Shri Jai Karan Sharma ji, who was the son of the soil and a self-made person. A person with rural background and moderate means, he fought against all odds, starting from scratch and going on to build a company that created substantial employment and contributed to the economy. People like him help the government's efforts in working on various development initiatives, and I am sure the book, which captures his trials, tribulations and successes, will inspire the youth of future generations to emulate him and take up entrepreneurship and take advantage of various government policies to create employment, rather than seeking employment."*

Jai Karan Sharma's vision was to redefine the rules in the Indian logistics industry, which was hitherto considered a means of transporting goods from point A to point B. He brought credibility to the sector, bringing logistics to the mainstream as a contributor to the nation's economy. He introduced what is now called Integrated Logistics solutions with multi-modal transportation, warehousing, packaging and just-in-time solutions way back in the 1980s. He had a knack for visualising the future economic scenario, which helped him take the most daring decision relating to fleet expansion and asset acquisition, which resulted in sectoral growth and substantial employment generation.

Shri Sharma's life journey was beautifully captured in a Nritya Ballet Jugalbandi by globally renowned artists, including President Award winner and well-known Kuchipudi dancer couple Guru Pasumarthy and Dr Bharthi Vithal, their disciples led by Smt. Niharika Safaya accompanied by Shri Pranshu on Tabla from famous Chaturlal Gharana, who danced to the melodious vocal recital of Smt. Alka Sinha, an author and a famed Doordarshan and Akashvaani anchor.

Shri Sharma was a people's man. He believed in the dignity of labour and made it his mission to accord respect to the community. He stood for inclusive growth by supporting many potential entrepreneurs to set up their own transport companies. He was passionate to help underprivileged people. He contributed to the education sector by supporting the infrastructure development of schools and colleges.



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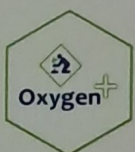
Many prominent audience members shared their memories and experiences with Shri Sharma. These included Shri Mool Chand Sharma, Shri Mayank Pareek (Ex-MSIL, Tata), Sharma ji's granddaughter Kaniesha, Shri R S Kalsi (MSIL), Shri Manohar Bhat (Ex MSIL, Hyundai, Kia), Shri Rajesh Kaul (Tata), Shri Ajit Kumar (Kotak) and Shri Prabhat Kumar from Prabhat Publications, among others.

**Smt. Krishna Sharma, Chairperson, Chetak Group and wife of late Shri Jai Karan Sharma,** said, *"We are humbled that the Hon'ble Minister Shri Nitin Gadkari ji has released the autobiographical book of Sharma ji. This is a blessing for all of us. Sharma ji started his business life with meagre capital. His hard work, passion, determination and, above all, his desire to support everyone around him helped him achieve such great heights. I am happy that our sons are carrying forward Sharma ji's legacy, expanding his business and spreading his good deeds by helping the underprivileged. My special thanks for blessing for Sachin, Madhurendra ji and Arun Arora for tirelessly working on this book to make our dream come true."*

Many national and international organisations have numerously recognised Shri Sharma's contributions to society's social and economic development. In the past, he was given the "Transport Rattan" Award by AIMTC, "Outstanding National Citizen" Award by NSG, "Transport Samraat" by AIMTC and the Rashtriya Udyog Rattan Award by the Institute of Economic Studies.

Alden Global Value Advisors bestowed upon him the title of 'The Logistics Man of India'. He was given the posthumous Life Time Achievement Award at Social Impact Awards. Shri G Kishan Reddy, Hon'ble Union Minister for Tourism, Culture and Development of North-Easter Region, released My Stamp, issued by India Post to Honour Shri Jai Karan Sharma, last year.

His dream lives on through the Chetak Foundation, a social arm of Chetak Group, set up by his family as a tribute to Shri Sharma's vision of positively impacting the lives of underprivileged communities. The Foundation focuses on Education, Environment, Health, Livelihood, Nutrition and Road Safety.



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# CHETAK FOUNDATION

Enriching Lives, Empowering Society

## About Chetak Group:

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with its own two million square feet modern warehousing facilities across India, the Group provides Total Supply Chain Solutions, including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

The Group, located in Delhi, the national capital, has 60 offices and branches across India at major industrial hubs to provide effective solutions to its customers.

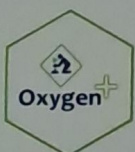
Chetak Group is known for its 'On-time performance and Quality Service, leading to an impressive clientele of automobile industry leaders since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, and Honda, among many others.

For more information, please contact.

**Arun Arora**

Head and Director Chetak Foundation

+91 8826999270 / [arun.arora@chetakfoundation.org](mailto:arun.arora@chetakfoundation.org)



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