

CHETAK FOUNDATION, GMRVF AND VISIONSPRING LAUNCH A ROAD SAFETY CAMPAIGN FOR CAB DRIVERS

THE PARTNERS SET UP THE FIRST OF A SERIES OF EYE CHECK-UP CAMPS AND PROVIDED FREE SPECTACLES TO CAB DRIVERS FOR ENHANCED ROAD SAFETY

Delhi Airport, New Delhi January 09, 2023: Chetak Foundation, in association with GMR Varalakshmi Foundation (GMRVF) and Vision Spring, launched a road safety campaign by setting up an eye check-up camp and providing free spectacles to drivers to enhance safety on the road.

The initiative is an effort to acknowledge and recognize drivers' hard work and contribution towards the growth of the tourism sector in India and their role in nation-building. In the first phase, an Eye check-up was carried out for more than one hundred drivers who attended the camp and free spectacles were provided to those needing vision correction. The partners plan to organize a series of camps too cover thousands of drivers to have a significant impact on their eye health and enhance road safety. And

Speaking on the occasion, Dr Ashwani Lohani, CEO, GMRVF, said, "This initiative is a step towards ensuring road safety for all road users. We are happy that Chetak Foundation has identified this critical area and organized an eye-check-up camp for cab drivers in partnership with VisionSpring. This timely initiative aligns with GMR's values which strongly focus on associates' welfare and road safety. We hope such initiatives inspire more organizations to come forward for such a noble cause`.

Mr Sachin JKS Haritash, Director, Chetak Group, said, "We are delighted to build upon the shared vision of Chetak Foundation, GMRVF and VisionSpring for enhancing road safety by setting up an eye-check-up camp for cab drivers. This will help the less privileged get a better vision and thus be better prepared for employment, productivity, and safety. Our father, Late Shri J K Sharma, created livelihood opportunities for thousands of people and was passionate about helping the underprivileged people in society. We would like to convey our appreciation to Dr Ashwani Lohani and the entire team of GMRVF for their determination and support to ensure a better vision for drivers, thereby enhancing their safety and safety on the road."

Chetak Foundation has conceived specific interventions to enhance beneficiaries' experience. Some of these include Oxygen Plus (an environment initiative), Swasthya Plus (a Health initiative), Shikha Plus (an Education initiative) and Zindagi Plus (a Road Safety Initiative).

















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Besides GMRVF, Chetak Foundation has also tied up with Delhi Skill & Entrepreneur University, VisionSpring, Sir Ganga Ram, Max & Fortis Hospitals, Delhi Metro, IOCL, Honda Motorcycle and scooters India Ltd, Haryana Government and CRPF for its health, nutrition, environment, and road safety projects.

Chetak Foundation was bestowed with the CSR India Award for Skill Development, CST Times Award for its Health Initiatives and ESG Award for Social Impact.

About Chetak Group:

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with its own 2 Lakh sq. ft modern warehousing facilities across India, the Group provides Total Supply Chain Solutions, including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

The Group, located in Delhi, the national capital, has 60 offices and branches spread across India at major industrial hubs to provide effective solutions to its customers.

Chetak Group is known for its 'On-time performance and Quality Service, leading to an impressive clientele of industry leaders in automobiles since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, and Honda, among many others.

About GMR Varalakshmi Foundation:

The GMR Varalakshmi Foundation is the CSR arm of GMR Group. It works with the communities surrounding the Group's business operations to improve their quality of life. Currently it is working in close to 20 locations across the country in the thrust areas of education, health and sanitation and empowerment & livelihoods.

About Vision Spring

Vision Spring is a pioneering for-purpose organization creating access to clear vision through eyeglasses. It uses innovative strategies to reach low-income people with eye screenings and eyeglasses. This helps them see clearly, earn and learn better, and lead safer lives.



















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The organization works across 23 states in India and partners with more than 500 organizations, including Government agencies, healthcare facilities/hospitals, CSRs, and NGOs. Its core program areas are: See to Earn (including Clear Vision Workplaces), See to Learn and See to be Safe. It also works extensively to fight the COVID-19 pandemic and create vaccination awareness and access.

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