



Press Release

SOCIETY OF INDIAN AUTOMOBILE MANUFACTURER RECOGNISES SHRI JAI KARAN SHARMA, FOUNDER CHETAK GROUP AS THE PIONEER OF LOGISTICS

The logistics leader was recognized for his outstanding contribution at SIAM Automotive Logistics Conclave, New Delhi, Friday 09 August 2024: Shri Jai Karan Sharma, Founder Chairman, Chetak Group was conferred with the title of "Pioneer of Logistics" at SIAM Automotive Logistics Conclave 2024. The award, recognizing his outstanding contribution to the logistics sector was given away by Mr. S D Chhabra, Executive Officer, Maruti Suzuki India Ltd, Mr. Arun Malhotra, Auto Industry Expert & Former MD Nissan India, Mr. Tapan Ghosh, Chairman, SIAM Logistics Group & Vice President - Sales, Hyundai Motor India. The award was received by Mukesh Haritash and Sachin Haritash, Directors Chetak Logistics, in the presence of Madhurendra Sinha, Member Advisory Board, Chetak Foundation.

Speaking on the occasion The SIAM said, "We are proud to confer the title of Pioneer of Logistics upon late Shri Jai Karan Sharma recognizing his pioneering work, his contributions & outstanding accomplishments in automobile Logistics. He brought Logistics to the national mainstream, establishing Logistics as a growth engine for India's economy. I was happy to hand over the award to his sons who are taking his legacy forward, bringing innovative practices and technology and customer experience to this sector."

The tenth edition of SIAM Automotive Logistics Conclave explored the industry's pace, trends, and outlook. Stakeholders, including policymakers, industry leaders, and logistics professionals participated to discuss disruptive solutions, emerging trends, and the sector's evolving role in Automobile logistics. The conclave delved into how companies are leveraging digitization, deploying sustainable transport solutions, and embracing connected technology to redefine operations and usher in more efficiency to this dynamic landscape



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CHETAK FOUNDATION

CHETAK Regd. Office: Chetak House, Kapashera Estate, Delhi - 110037, India

+91/ 88008 80000 ✉ contactus@chetakfoundation.org 🌐 www.chetakfoundation.org

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Mukesh Haritash, Director of Chetak Logistics and eldest son of Shri Jai Karan Sharma said, "We are humbled to receive The Pioneer of Logistics award for our Father SIAM Automotive Logistics Conclave, a prestigious Industry Forum for the sector He was among the pioneers in logistics who brought in the latest in technology, innovative practices and customer orientation. His entrepreneurial journey, his passion, tribulations and his triumphs continue to inspire the industry. We thank SIAM for bestowing this honour upon our father. We commit to work hard and take our father's legacy forward and aim to grow Chetak Group and the industry with best practices in sustainable logistics."

An enchanting panel discussion

The recognition was followed by an enriching panel discussion on, "Innovative ways to reduce carbon footprint and boost efficiency" Mukesh Haritash Director Chetak Logistics shared his perspective on the theme, in the presence of renowned fellow panelists from the Automobile Logistics Industry.

Release of biography video on Shri Jai Karan Sharma

At the event, a captivating biography video chronicling the life journey of Shri JK Sharma was showcased. It highlighted his transformation into a self-made entrepreneur, detailing his successes, struggles, tribulations, and triumphs. This inspiring narrative aimed to motivate future generations by shedding light on the perseverance and dedication that marked his path to success. The video not only celebrated his remarkable achievements but also underscored the challenges he overcame, serving as a beacon of inspiration for aspiring entrepreneurs and young minds looking to make their mark in the world.

About Shri Jai Karan Sharma

Shri Jai Karan Sharma, the son of a farmer, hailing from Jhunjhar, a small village in Haryana was a self-made entrepreneur who started from scratch and went on to build the Chetak Group, one of the leaders in Logistics, in India. His success sparked the imagination of a generation of progressive Indian entrepreneurs. He was a business statesman and visionary who introduced, what is now called Integrated Logistics solutions with multi-modal transportation, warehousing, packaging and just-in-time solutions, and way back in the 1980s..



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He stood for inclusive growth. He supported numerous potential entrepreneurs in setting up their own transport companies. He created livelihood opportunities for thousands of people. He had a passion for helping underprivileged people of society. He contributed to the education sector by supporting the infrastructure development of schools and colleges for economically weaker children.

Shri Sharma's contributions to the social and economic development of society at large have been numerous recognized by many national and international organizations. In the past he was awarded the "Transport Rattan" the "Rashtriya Udyog Ratan" Award, "Outstanding National Citizen" and he was also bestowed with the title of "Transport Samraat" and the "Udyog Rattan" Award by the Institute of Economic Studies.

He left for his heavenly abode in October 2020. Posthumously, the Logistics Industry bestowed him the title of "The Logistics man of India" in 2021. Shri G. Kishan Reddy, Hon'ble Minister for Tourism, Culture and Development of the North-Eastern Region, released a postal Stamp issued by the Indian Postal Department to honour and recognise Shri Sharma's contribution to the nation's socio-economic development, in 2022. He was also honoured with the "Lifetime Achievement Award" at the Social Impact Award in Jan 2023, Rashtriya Gaurav Samaan from Tv9 in 2024 and Man of Logistics Award by ET Auto, Shri Nitin Gadkari, Hon'ble Minister for Road Transport and Highways, released a biographical book capturing the life journey of Shri Sharma in Hindi and Shri Brijesh Pathak, Dy Chief Minister of Uttar Pradesh and Shri Anurag Thakur, Minister for Information and Broadcasting, Youth Affairs and Sport released his biography in English in early this year.



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His dream lives on, through the Chetak Foundation, a social arm of Chetak Group, set up by his family as a tribute to its founder Late Shri Jai Karan Sharma's vision of making a positive impact on the lives of underprivileged communities. The Foundation is focussing on various areas including Education, Environment, Health, Livelihood, Nutrition and Road Safety.

About Chetak Group

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with its own 2 million sq. ft modern warehousing facilities across India, the Group provides Total Supply Chain Solutions, including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

The Group, located in Delhi, the national capital, has 60 offices and branches across India at major industrial hubs to provide practical solutions to its customers.

Chetak Group is known for its 'On-time performance and Quality Service, leading to an impressive clientele of automobile industry leaders since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, and Honda, among many others.

For more information, please contact

Arun Arora | Group Director | +91 88269 99270 Chetak House | Kapashera Estate | New Delhi - 110037

Dir. 011-25062423 | Tel. 011-46677777 | Fax. 011-25065444



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