



CHETAK FOUNDATION

Enriching Lives, Empowering Society

CHETAK GROUP INDUCTS ATUL KAWATRA IN THE ADVISORY BOARD OF CHETAK FOUNDATION

ATUL COMES WITH OVER 18 YEARS OF EXPERIENCE IN FINANCE FUNCTIONS OF VARIOUS GLOBAL ORGANISATIONS LIKE SIEMENS, DEUTSCHE BANK AND AMERICAN EXPRESS

New Delhi, February 21, 2022: Chetak Foundation, the Corporate Social Responsibility (CSR) arm of Chetak Group, the leading player in logistics in India has inducted Mr. Atul Kawatra, renowned finance professional to its advisory board to build upon his strong background in Finance, Investor Relations and Strategy. Chetak Foundation has been set up to work on improving the quality of life for underprivileged communities in logistics and other public domains.

Speaking on the development **Mr. Sachin Haritash**, Board of Director Chetak Group said, "We are really happy to induct Mr. Atul Kawatra to the Advisory Board of Chetak Foundation. His immense experience in Finance, Investor Relations and Strategy and his exposure to global organizations will give us a new perspective while designing and implementing various initiatives at the Foundation. This induction further strengthens our long relationship, as he has been a sounding board for me, personally, over all these years."

Mr. Kawatra comes with over 18 years of experience in finance functions at various global organizations. Mr. Kawatra is based out of Singapore. He currently heads the Corporate Loans business for the Asia Australia region for Siemens Bank. He was instrumental in setting up Siemens' finance business in the region and has been part of the organization for over ten years. Prior to Siemens, Atul has worked with Deutsche Bank, American Express and ICICI Bank.

On his induction to the Board, **Mr. Atul Kawatra said**, "I feel, this is a natural progression of my association with the Chetak Group. I am particularly delighted to associate with Chetak Foundation to take forward the vision of Mr. J K Sharma, who really cared and tirelessly worked for the underprivileged section of society. I will earnestly work to get the best out of each buck spent for the cause while maintaining the highest standards of compliance and best practices."

Mr. Kawatra graduated from Sri Venkateswara College in Delhi University and holds a law degree from Mumbai University. He is a Chartered Alternative Investment Analyst and a CFA (US) Charter holder. He is also a Non-Executive Director on the board of Mavyn. Mr. Kawatra guides Mavyn on overall company strategy with a special focus on financing decisions, investor relations, and capital allocation.



A Chetak Group Initiative

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The Chetak Foundation has decided to focus on broad areas including **Education, Livelihood, Health, Safety, and Environment**. The Foundation has rolled out impressive schemes to take its mission forward like Swasthya Plus (Health & Fitness), 'Siksha se Rozgaar' (Education to Livelihood), Zindagi Plus (Road safety) and Oxygen Plus (Environment protection).

Recently Chetak Foundation has been bestowed upon with the **CSR India's Award for Skill Development and another award for its Health Initiatives during Covid, instituted by CST Times**.

The Foundation has distributed high-quality dry ration and sanitization kits to thousands of Covid front-line workers. It has also been distributing helmets to two-wheeler riders and pillions under its Zindagi Plus Road Safety initiative. The Foundation has also carried out tree-plantation drives for environmental protection.

Chetak Foundation has tied up with Delhi Skill and Entrepreneur University for Skill Development initiatives and VisionSpring, a global NGO for its Vision and Road Safety initiatives. The Foundation has also associated with credible organizations like Sir Ganga Ram and Fortis Hospitals, Delhi Metro, Indian Oil Corporation, Haryana Government, Kanpur Commissionerate and CRPF for its health, nutrition, environmental and road safety projects.

About Chetak Group

Established in 1979, Chetak Group takes pride in its long-term strategy of providing comprehensive logistics solutions to its customers. Equipped with over 1.5 million sq ft of modern warehousing facilities, across India, the Group provides Total Supply Chain Solutions including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

Located in the national capital, the group has 60 offices and branches spread across India, at major industrial hubs, to provide effective solutions to its customers.



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Chetak Group is known for its 'On-time performance and Quality Service. Equipped with over 2400 customised vehicles, Chetak enjoys the impressive clientele of industry leaders in automobiles since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, Honda, among many others.

For more information, please contact.

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