

**PRESS RELEASE**

**20/09/2021**

**Chetak Foundation and USA based VisionSpring jointly launch a vision testing initiative for Lakhs of drivers, for better road safety**

**To test vision and provide free spectacles to over half a million drivers  
The venture aims to improve safety, livelihood and productivity**

**New Delhi, September 20, 2021:** Chetak Foundation in association with vision spring set up an vision check-up camp and provided spectacles to drivers, on Driver Day to acknowledge and recognize their hard work and contribution towards the growth of the logistic sector in India and their role in nation-building.

**Speaking on the occasion, Mr. Anshu Taneja Country Director VisionSpring** said, "We are glad that Chetak Foundation has come forward with a noble cause to help check the vision of commercial vehicles drivers. This is the first step in enhancing the safety of the drivers, pedestrians and road safety. We are happy to partner with a credible group like Chetak, a leader in logistics in India. I am sure, we can make a difference to the lives of underprivileged by improving their vision, employability and productivity. We look forward to a long and fruitful association."

Chetak Foundation is the Corporate Social Responsibility (CSR) arm of chetak group, a leading player in logistics in India. The foundation has been set as a tribute to Chetak Group's Founder Chairman Late Shri J K Sharma to work on improving the quality of life for under-privileged communities in the logistics space and those around Group's operational presence.

**Mr. Sachin Haritash, Director, Chetak Foundation** said, "We are delighted to align with globally renowned VisionSpring that has taken upon itself the task of helping less privileged get better vision and thus be better prepared for the employment, productivity and safety. Our father Late Shri J K Sharma created livelihood opportunities for thousands of people, and was passionate to help the underprivileged people in the society.



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**CHETAK FOUNDATION**

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“We would like to convey our appreciation to Mr. Anshu Taneja, Country Director, Mr. Rajan Kumar and their entire team for their determination to ensure better vision for underprivileged to make them highly employable, an objective that Chetak Foundation whole-heartedly shares with VisionSpring.” **Sachin added.**

### About Chetak Group:

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with over its own modern warehousing facilities, across India, the Group provides Total Supply Chain Solutions including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

The group, located in Delhi, the national capital has 60 offices and branches spread across India at major industrial hubs, in order to provide effective solutions to its customers.

Chetak Group is known for its 'On-time performance and Quality Service leading to an impressive clientele of industry leaders in automobiles since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, Honda, among many others.



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## About VisionSpring

VisionSpring is a pioneering not-for-profit creating access to clear vision through eyeglasses. It uses innovative strategies to reach low-income people with eye-screenings and eyeglasses. Till date, VisionSpring has distributed approximately 5 million pairs of corrective eyeglasses in India, creating more than \$1 billion in economic impact. In 2019 alone, VisionSpring screened more than 2.7 million people and provided eyeglasses to more than 1 million people in India, thus helping them see clearly, earn and learn better, and lead safer lives. The organisation currently adds more than \$215 million annually to the nation's GDP. VisionSpring has also touched more than 1.5 million people with COVID response, relief, awareness, and readiness activities in India and is in the process of providing more than 1,000 oxygen concentrators to healthcare facilities and hospitals across the country.

The organisation works across 23 states in India and partners with more than 500 organizations, including Government agencies, healthcare facilities/hospitals, CSRs, and NGOs. Its core program areas are: See to Earn (including Clear Vision Workplaces), See to Learn, and See to be Safe. It also works extensively to fight the COVID-19 pandemic and create vaccination awareness and access.

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