



PRESS RELEASE

CHETAK FOUNDATION, MCD AND CRPF PLANT MEDICINAL TREES AND HERBS ON ENVIRONMENT DAY

THE FOUNDATION TO PLANT OVER TEN THOUSAND TREES FOR ENVIRONMENTAL PROTECTION UNDER ITS OXYGEN PLUS INITIATIVE

New Delhi, June 05, 2023: Chetak Foundation, in association with MCD (Municipal Corporate of Delhi) and CRPF (Central Reserve Police Force), launched the second phase of Chetak Foundation's Oxygen Plus (Environment Protection) initiative by planting medicinal herbs and trees at Herbal Garden, Paschim Vihar, New Delhi, today. The Chief Guest, Smt. Shikha Gupta Bhardwar, MCD Councillor (Saraswati Vihar Ward 58), The Guest of Honour Shri Vinay Kumar Tiwari, Commandant 1 Signal BN, planted the medicinal herbs and trees along with Smt. Krishna Sharma, Patron, Chetak Foundation. The oxygen-boosting and medicinal tree plantation, complete with Tree Guards (for longevity and survival of plants), was carried out in the presence of Shri Neeraj Garg, BJP Ward President, Shri Gaurav, SO, Horticulture, Keshav Puram Zone, Shri Malvinder, ADDH, Keshav Puram Zone and the senior office bearers of Paschim Vihar RWA (A-Block).

Chetak Foundation, the CSR arm of Chetak Group, the leader in Automotive Logistics in India, was set up as a tribute to Shri Jai Karan Sharma, Founder of Chetak Group.

Earlier, Hon'ble Union Minister of State for Environment, Forest & Climate Change, Consumer Affairs, Food & Public Distribution Shri Ashwini Kumar Choubey while formally rolling out Chetak Foundation's Oxygen Plus initiative to kick-start the Foundation's Oxygen Plus initiative said, "It is heartening to see Chetak Foundation come forward and support the government's efforts to address the issue of environment protection by pledging to plant over 10,000 thousand trees across India. I hope more organisations and foundations will join hands for such a noble cause."

Trees and herbs with amazing medicinal properties, like Neem, Tulsi, Amla, Asparagus, Ashoka and Fikus, were planted for the benefit of inhabitants of Saraswati Vihar (Ward 58) and local citizens. Tree plantation at the Herbal Garden, Paschim Vihar, was another significant step for the Chetak Foundation, MCD and CRPF towards ensuring a healthy environment and healthy people.

MCD Councillor (Ward 58, Delhi) Smt. Shikha Gupta Bhardwaj shared, "I am happy to be part of this noble initiative by Chetak Foundation, MCD and CRPF and what better time than Environment Day to plant medicinal herbs and trees. I appreciate Smt. Krishna Sharma ji, the Chetak Family and CRPF for pursuing such progressive initiatives, especially in Delhi, that needs to address pollution and pollution-related health issues."

Speaking on the occasion **Commandant Officer – 1 Bn CRPF, Shri Vinay Kumar Tiwari**, said, "We are happy to associate with Chetak Foundation for the worthy cause of environment protection, which aligns with our philosophy of maintaining a green and clean environment. We commend the efforts of the Chetak Foundation and MCD and will take our association further. We wish them success for their laudable initiative."



A Chetak Group Initiative

CHETAK FOUNDATION

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CIN : U85300DL2021NPL383049



Shri Sachin Haritash, Member Trustee, Chetak Foundation said, "Chetak Foundation has been set up to make a positive impact on the lives of underprivileged communities and to save the environment, in line with the vision of our founder late Shri J K Sharma ji. We are honoured and would like to convey our gratitude to MCD Councillor Smt. Shikha Bhardwaj ji and Shri Vinay Tiwari, Commandant CRPF, could take out time to associate with us in our campaign to address the issue of air pollution. Hope we will continue to get their support, guidance and encouragement."

Chetak Foundation focuses on broad areas, including Education, Environment, Health, Livelihood, Nutrition and Road Safety, in logistics and related domains.

Chetak Foundation has conceived specific interventions to enhance beneficiaries' experience. Some of these include Oxygen Plus (an environment initiative), Swasthya Plus (a Health initiative), Poshan Plus (a nutrition initiative to alleviate hunger), Shiksha Plus (an Education initiative), Zindagi Plus (a Road Safety Initiative), Sahayata Plus (an initiative to help people during crises or natural calamities).

About Chetak Group:

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with its own 2 million sq. ft modern warehousing facilities across India, the Group provide Total Supply Chain Solutions, including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

The Group, located in Delhi, the national capital, has 60 offices and branches spread across India at major industrial hubs to provide effective solutions to its customers. Chetak Group is known for its 'On-time performance and Quality Service, leading to an impressive clientele of automobile industry leaders since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, and Honda, among many others.

About Shri Jai Karan Sharma, Founder Chetak Group:

Mr Jai Karan Sharma was born in a farmer's family in Jhunjhar, a small village in Haryana. Starting from scratch, he set up Chetak Logistics in 1979 and built Chetak Group into the leader in Logistics in India. Mr Sharma brought in the latest technologies and management techniques in Logistics. He excelled as a self-made entrepreneur who relentlessly pursued inclusive growth. He was numerously recognised as Transport Rattan and Transport Samraat (AIMTC), Outstanding National Citizen (NSG), and Rashtriya Udyog Rattan (LOBRD).

He left for his heavenly abode in October 2020. Posthumously, he was bestowed with the title "The Logistics man of India' (Alden Global) in 2021. Shri G. Kishan Reddy, Hon'ble Minister for Tourism, Culture and Development of the North-Eastern Region, released a postal Stamp issued by Indian Postal Department to honour and recognise Mr Sharma's contribution to the nation's socio-economic development in 2022. He was also honoured with the "Life Time Achievement Award" at Social Impact Award in Jan 2023. Shri Nitin Gadkari, Hon'ble Minister for Road Transport and Highways, released a biographical book capturing his life journey in February 2023.



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CHETAK FOUNDATION

Enriching Lives, Empowering Society

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