



Chetak Foundation and Visual Eyez sign an MoU for improving the Eye health of drivers to enhance safety on Indian roads.

Partners to check vision and provide free spectacles to drivers leading to their safety and better employability.

Noida, March 16, 2023: Chetak Foundation, the CSR arm of Chetak Group, the leaders in Logistics, has partnered with Visual Eyez by Signing an MoU to work together in Eye Health and Road Safety domains. The MoU was signed by Mr. Arun Arora, Head and Director of Chetak Foundation and Dr Rajeev Prasad, Director of Visual Eyez, in the presence of Mr. Sachin JKS haritash, Director of Chetak Logistics and teams from both Foundations, here, today.

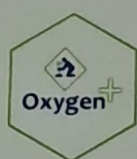
The partners propose to take up activities on the charter of both institutions. This includes eye health check-ups for driver communities for enhanced road safety.

Speaking on the occasion, Dr Rajeev Prasad, Director of Visual Eyez, said, " We at Visual Eyez specialise in Comprehensive eye care and subspecialties. We are delighted to sign an MOU with Chetak Foundation to build upon our mutual strength and synergies. I am sure our shared values and this alliance will help the beneficiaries, including the drivers who are a significant part of Indian logistics. Providing advanced eye care and improving the quality of life will be the primary focus. We hope such initiatives inspire more organizations to join for such noble causes".

Mr. Sachin JKS haritash, Director of Chetak Group, said, "We are delighted to build upon the shared vision of Chetak Foundation and Visual Eyez as we enter into a formal agreement to work together. We hope this alliance will help the less privileged get a better quality of life. Our father, Late Shri J K Sharma, created livelihood opportunities for thousands of people and was passionate about helping the underprivileged people in society. "We want to convey our appreciation to Dr Rajeev Prasad and the entire team of Visual Eyez for joining us in our common objective of enhancing road safety through better Eye health."

Chetak Foundation has conceived specific interventions to enhance beneficiaries' experience. Some of these include Oxygen Plus (an environmental initiative), Swasthya Plus (a Health initiative), Shikha Plus (an Education initiative) and Zindagi Plus (a Road Safety Initiative).

Besides Visual Eyez, Chetak Foundation has also tied up with Delhi Skill & Entrepreneur University, GSV (Gati Shakti Vishwavidyalaya), VisionSpring, DVCF (Dr Veena Chowdhary Foundation), Sir Ganga Ram, Max & Fortis Hospitals, Delhi Metro, GMRVF, IOCL, Honda Motorcycle and Scooters India Ltd, Haryana Government, JCB, JBM (Jai Bharat Maruti), Escorts, SML Isuzu and CRPF for its health, nutrition, environment, and road safety projects.



A Chetak Group Initiative

CHETAK FOUNDATION

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Chetak Foundation was bestowed with the CSR India Award for Skill Development, CST Times Award for its Health Initiatives, and an ESG Award for Positive Social Impact. At the Social Impact Awards, the Foundation was also recognized and rated among the 'Top 30 Most Trusted NGOs' for their exemplary work in Road safety and Hunger alleviation.

About Chetak Group:

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with 2 million sq. ft modern warehousing facilities across India, the Group delivers Total Supply Chain Solutions, including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

The Group, located in Delhi, the national capital, has 60 offices and branches across India at major industrial hubs to provide practical solutions to its customers.

Chetak Group is known for its 'On-time performance and Quality Service, leading to an impressive clientele of automobile industry leaders since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, and Honda, among many others.

About Shri Jai Karan Sharma, Founder Chetak Group:

Mr. Jai Karan Sharma was born in a farmer's family in Jhinjhar, a small village in Haryana. Starting from scratch, he set up Chetak Logistics in 1979 and made Chetak Group the leader in Logistics in India. Mr. Sharma brought in the latest technologies and management techniques in Logistics. He excelled as a self-made entrepreneur who relentlessly pursued inclusive growth. He was numerous recognized as Transport Rattan and Transport Samrat (AIMTC), Outstanding National Citizen (NSG), and Rastriya Udyog Rattan (LOBRD).

He left for his heavenly abode in October 2020.

Posthumously, he was bestowed with the title "The Logistics man of India' (Alden Global) in 2021. India Post issued a stamp in his honour to recognize his contribution to the nation's socio-economic development in 2022. Mr. Sharma was also honored with the "Lifetime Achievement Award" at Social Impact Award by Brand Honchos in 2023.

About Visual Eyez:

Visual Eyez is India's first Centre for Vision Enhancement which specializes in providing comprehensive and specialty eye care services provided by qualified and trained Optometrists. Dr Rajeev Prasad is the founder and Director of Visual Eyez completed his



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Optometry in 1998 and fellowship in Low Vision from started practicing including specialty eye care from early 2000`s. The organization was established in 2014 in the Patna and second branch started in Tata Nagar (Jamshedpur,) Jharkhand and later in 2021 started currently in Noida in 2021. He is currently has its components in Patna, Bihar, and Delhi. He is passionate about improving quality of life with Visual improvement. As an organization Visual Eyez striving to be the leader in patient experience, clinical outcomes, research & education and to excel in cutting edge technology in eye and vision care and education in the subspecialties of Optometry and Ophthalmology. Visual Eyez is to provide excellent and quality eye and vision care and committed to providing comprehensive quality all optometric specialties services of international standards under one roof.

Caption in pic 1: from Left to Right: Dr. Rajeev Prasad (Director – Visual Eyez), Shri Arun Arora (Director - Chetak Foundation) and Shri Sachin JKS haritasH (Director - Chetak Group).

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