

PRESS RELEASE

CHETAK GROUP APPOINTS DEEPAK CHAUHAN AS DIRECTOR - CHETAK FOUNDATION

DEEPAK COMES WITH 15 YEARS EXPERIENCE IN MARKETING, AGRI AND MEDIA SECTORS

New Delhi, November 30, 2021: Chetak Group, the leading player in logistics in India has appointed Deepak Chauhan, a globe trotter and a renowned marketing professional in the Agri exports, hospitality and media space as Director, Chetak Foundation, to leverage his immense experience in branding, marketing, travel and social domains.

Chetak Foundation is the Corporate Social Responsibility (CSR) arm of Chetak Group. The foundation has been set up to work on improving the quality of life for underprivileged communities in the logistics sector and other public domains.

Speaking on the appointment, Mr. **Sachin Haritash, Board of Director Chetak Group** said, *"We are happy to have Mr. Deepak Chauhan join us as Director, Chetak Foundation. He comes with a rich experience of over one and a half-decade in Agri marketing exports, branding and he is widely travelled across the globe. His international exposure and philanthropic inclination will come in handy in giving direction to various projects at Chetak Foundation. I am sure, with his passion and dedication, Deepak will bring immense value to Chetak Foundation."*

Deepak Chauhan is an MBA alumnus of Narsee Monjee Institute of Management Studies, Mumbai, one of the most prestigious institutions in India. He is the founder and CEO of Fauji Exim Pvt Ltd, a Govt. Registered Star Export House.

Deepak holds more than 15 years of experience in the field of exporting Agricultural based Commodities from India and has intensively travelled multiple times all over the world. He has closely worked and established connects with strategic partners of various countries' governments to maintain a successful supply chain of Agricultural commodities.

He strongly believes in improving the capacity and productivity by ensuring the best quality and high efficiency to contribute towards the agricultural products & FMCG sectors which are the backbone of our economy.

He is an influential leader with open thinking and always encourages everyone to perform better in their professional and personal lives.



A Chetak Group Initiative

CHETAK FOUNDATION

CHETAK Regd. Off - Chetak House, Old Delhi - Gurgaon Road, Kapashera Estate, Delhi - 110037, India

+91/ 8800880000 ✉ contactus@chetakfoundation.org 🌐 www.chetakfoundation.org

CIN : U85300DL2021NPL383049



CHETAK FOUNDATION

Enriching Lives, Empowering Society

Always keen to learn new things, Deepak was recently inducted as Executive Director with New Plus 24X7 news channel.

On the personal front, he is an avid rider and loves solo biking trips to mountains.

"I am happy to associate with Chetak Foundation, set up by my friend and colleague Sachin and his family to honour his late father Shri JK Sharma. Mr. Sharma always stood for helping those in need, especially the underprivileged. I am strongly aligned with this thought and I am happy to have this opportunity to contribute my bit in taking Mr. Sharma's values forward." **said Deepak Chauhan.**

The Chetak Foundation has decided to focus on broad areas including **Education, Livelihood, Health, safety, and Environment.**

The Foundation has rolled out amazing schemes to take its mission forward like Poshan Plus (Hunger alleviation and Nutrition), Swasthya Plus (Health & Fitness), 'Siksha se Rozgaar' (Education to Livelihood), Zindagi Plus (Road safety), Oxygen Plus (Environment protection); and Sahayata Plus (Disaster/Emergency support).

Recently the Hon'ble Union Minister for Home, Shri Nityanand Rai rolled out Chetak Foundation's debut event, Poshan Plus, wherein the Foundation felicitated over 1000 drivers and Covid front-line workers in association with Sir Ganga Ram Hospital and shared high quality dry ration with them.

About Chetak Group

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with over 1.5 million sqft modern warehousing facilities, across India, the Group provides Total Supply Chain Solutions including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

The group, located in the national Capital, Delhi has 60 offices and branches spread across India at major industrial hubs to provide effective solutions to its customers.

Chetak Group is known for its 'On-time performance and Quality Service. Equipped with over 2400 customised vehicles, Chetak enjoys the impressive clientele of industry leaders in automobiles since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, Honda, among many others.



A Chetak Group Initiative

CHETAK FOUNDATION

CHETAK Regd. Off - Chetak House, Old Delhi - Gurgaon Road, Kapashera Estate, Delhi - 110037, India

+91/ 8800880000 ✉ contactus@chetakfoundation.org 🌐 www.chetakfoundation.org

CIN : U85300DL2021NPL383049



CHETAK FOUNDATION

Enriching Lives, Empowering Society

For more information, please contact.

For CHETAK FOUNDATION

Authorised Signatory

Arun Arora | Director | Chetak Foundation
+918826999270



A Chetak Group Initiative

CHETAK FOUNDATION

CHETAK Regd. Off - Chetak House, Old Delhi - Gurgaon Road, Kapashera Estate, Delhi - 110037, India

+91/ 8800880000 ✉ contactus@chetakfoundation.org 🌐 www.chetakfoundation.org

CIN : U85300DL2021NPL383049