

PRESS RELEASE

Haryana Cabinet Minister for Transport Shri Mool Chand Sharma rolls out Chetak Foundation's Zindagi Plus Road Safety Initiative

Distributes first lots of helmets to two-wheeler riding women and pillions for enhancing their safety on roads

New Delhi, January 10, 2022: Shri Mool Chand Sharma, Hon'ble Cabinet Minister of Transport, Mines and Geology, Skill Development & Industrial Training and Election, Government of Haryana formally rolled out Chetak Foundation's Zindagi Plus Road Safety initiatives, today. The Minister distributed the first lots of helmets to the two-wheeler riding women, girls and pillions to enhance their safety on the road, at an event held in Faridabad, in NCR, today.

Chetak Foundation's Zindagi Plus initiative will distribute over 1000 helmets to the two-wheeler riders in the first phase of its Road Safety initiative. It may be noted that Indian roads continue to see millions of road accidents and thousands of fatalities, many of them two-wheeler riders. Chetak Foundation, CSR arm of Chetak Group, the leader in Automotive Logistics in India, has thus decided to address this grave area of concern.

Speaking on the occasion, **Hon'ble Cabinet Minister Shri Mool Chand Sharma said**, "We are glad to note that Chetak Foundation has come forward to support the government's efforts enhancing safety on roads by distributing helmets to two-wheeler riders. It is heartening to begin the noble campaign with women, as it will not only ensure their safety, it will also lead to women's empowerment. We hope many more corporates and foundations to join hands in such a noteworthy initiative"

Shri Sachin Haritash, Board member, Chetak Foundation said, "Chetak Foundation has been set up to make a positive impact on the lives of underprivileged communities, in line with the vision of our founder late Shri J K Sharma Ji. We are honoured that the Hon'ble Minister has blessed our initiative to personally distribute the first set of helmets of two-wheeler riders. We are thankful to the progressive and proactive minister and his gesture will certainly encourage us to work with even greater vigour. We strong urge two-wheeler riders to always wear helmets for a Secure Zindagi"



A Chetak Group Initiative

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Chetak Foundation focuses on broad areas including Education, Environment, Health, Livelihood, Nutrition and Road Safety, in the logistics space and public at large in the related domains.

Chetak Foundation has conceived specific interventions to enhance beneficiaries' experience. Some of these include Oxygen Plus (an environment initiative), Swasthaya Plus (a Health initiative), Poshan Plus (a nutrition initiative to alleviate hunger), Shiksha Plus (an Education initiative), Zindagi Plus (a Road Safety Initiative), Sahayata Plus (an initiative to help people during crises or natural calamities).

About Chetak Group

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with over 1.5 million sqft modern warehousing facilities, across India, the Group provides Total Supply Chain Solutions including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

The group, located in Delhi, the national capital has 60 offices and branches spread across India at major industrial hubs, in order to provide effective solutions to its customers.

Chetak Group is known for its 'On-time performance and Quality Service. Equipped with over 2400 customised vehicles, Chetak enjoys the impressive clientele of industry leaders in automobiles since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCV, Kia, Honda, among many others.

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