



## Chetak Foundation joins hands with Honda Motorcycle and Scooter India for its Poshan (Hunger Alleviation and Nutrition) Campaign

**Felicitated and Rewarded truck drivers by distributing high-quality dry ration at Dharuhera**

**Dharuhera, Haryana, December 20, 2022:** Chetak Foundation (the CSR arm of Chetak Group – a leader in Automotive logistics in India) joined hands with Honda Motorcycle and Scooter India (HMSI) to felicitate and reward to underprivileged drivers with distributing high-quality dry ration under its Poshan (Nutrition and Hunger Alleviation) Campaign.

The initiative is an effort to acknowledge and recognize drivers' hard work and contribution towards the growth of the logistic sector in India and their role in nation-building. HMSI identified more than 100 drivers and helpers from less privileged backgrounds for felicitation and provided high-quality dry ration to them.

**Speaking on occasion, Mr Atsushi Ogata, MD, President & CEO Honda Motorcycle and Scooter India,** said, "We are happy to associate with Chetak Foundation for its noble cause of aiding Nutrition and Hunger Alleviation through its Poshan Campaign. We hope such initiatives inspire more organizations to come forward for such a noble cause. Our best wishes to the Chetak Foundation for its social endeavours.

**Mr Sachin Haritash, Director of Chetak Group,** said, "Chetak Foundation was set up as a tribute to our father, late Shri Jai Karan Sharma ji, to manifest his vision to make a positive impact on the lives of underprivileged communities. We are delighted that the HMSI has agreed to join us for this noble cause which reflects the social ethos practised by the organization. We want to convey our gratitude to Mr Atsushi Ogata and the entire team of HMSI."

Chetak Foundation focuses on broad areas including Education, Environment, Health, Livelihood, Nutrition and Road Safety, in logistics and those around group's operational presence.

Chetak Foundation has conceived specific interventions to enhance beneficiaries' experience. Some of these include Oxygen Plus (an environment initiative), Swasthya Plus (a Health initiative), Poshan Plus (a nutrition initiative to alleviate hunger), Shikha Plus (an Education initiative), Zindagi Plus (a Road Safety Initiative), Sahayata Plus (an initiative to help people during a crisis or natural calamities).



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Besides HMSI, Chetak Foundation has also tied up with Delhi Skill & Entrepreneur University, VisionSpring, Sir Ganga Ram, Max & Fortis Hospitals, Delhi Metro, IOCL, Haryana Government and CRPF for its health, nutrition, environment, and road safety projects.

Chetak Foundation was bestowed with the **CSR India Award for Skill Development, CST Times Award for its Health Initiatives and ESG Award for Social Impact.**

### About Chetak Group:

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with its own 2 Lakh sqft. modern warehousing facilities across India, the Group provides Total Supply Chain Solutions, including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

The Group, located in Delhi, the national capital, has 600 offices and branches spread across India at major industrial hubs to provide effective solutions to its customers. Chetak Group is known for its 'On-time performance and Quality Service, leading to an impressive clientele of industry leaders in automobiles since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, and Honda, among many others.

### About Honda Motorcycle & Scooter India

Honda Motorcycle & Scooter India Pvt. Ltd. (HMSI) is the wholly-owned subsidiary of Honda Motor Company, Japan - the World's No.1 two-wheeler company. Commencing its Indian 2Wheeler operations in May 2001, Honda, in the last two decades, has grown to become India's 2nd largest two-wheeler company with over 55 million happy customers.

HMSI caters to millions of customers across both urban and rural India through its extensive sales and service network of over 6000 touchpoints. Providing additional support are Honda's 280+ Best Deal outlets (in over 200 cities), which offer a one-stop solution for buying, selling & exchanging used Honda 2Wheelers.

Reaching closer to its premium biking fans, the differentiated Silver Wings expanded from its first Gurgaon showroom inaugurated in ending of FY'20 to now over 100 Big Wing touch points across both Big Wing Topline (for the entire premium motorcycle range from 300cc to 1800cc) and Big Wing (exclusively for mid-size motorcycle segment) retail formats throughout the country.



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## CHETAK FOUNDATION



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Enriching Lives, Empowering Society

Striving to be a company that society wants to exist, Honda is committed to fulfilling its social objectives and has aligned its Vision 2030 to the United Nations 2030 Agenda for Sustainable Development. Honda's CSR programs help in improving the lives of its stakeholders and communities it works in, thus contributing towards developing an equitable and sustainable society for all.

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