

CHETAK FOUNDATION, JBM (JAI BHARAT MARUTI) AND VISIONSPRING LAUNCH A ROAD SAFETY CAMPAIGN FOR TRUCK DRIVERS

THE PARTNERS SET UP AN EYE CHECK-UP CAMP AND PROVIDED FREE SPECTACLES TO TRUCK DRIVERS FOR ENHANCED ROAD SAFETY

Gurgaon, Haryana January 14, 2023: Chetak Foundation, in association with JBM and Vision Spring, launched a road safety campaign by setting up an eye check-up camp and providing free spectacles to drivers to enhance safety on the road.

The initiative is an effort to acknowledge and recognize drivers' hard work and contribution towards the growth of the logistics sector in India and their role in nation-building. Eye check-up was carried out for more than one hundred drivers who attended the camp and free spectacles were provided to those needing vision correction.

Speaking on the occasion, Mr. Praveen Mallik, Group Business Excellence Head, JBM said, "This initiative is a step towards ensuring road safety for all road users. We are happy that Chetak Foundation has identified this critical area and organized an eye-check-up camp for truck drivers in partnership with VisionSpring. We hope such initiatives inspire more organizations to come forward for such a noble cause`. Whenever it is related to safety, we should try our level best to participate and contribute in such events. Our one small initiative can save the life of millions of human beings.

Mr Sachin JKS Haritash, Director, Chetak Group, said, "We are delighted to build upon the shared vision of Chetak Foundation, JBM and VisionSpring for enhancing road safety by setting up an eye-check-up camp for drivers. This will help the less privileged get a better vision and thus be better prepared for employment, productivity, and safety. Our father, Late Shri J K Sharma, created livelihood opportunities for thousands of people and was passionate about helping the underprivileged people in society. We would like to convey our appreciation to Mr. Praveen Mallik and the entire team of JBM for their determination and support to ensure a better vision for drivers, thereby enhancing their safety and safety on the road."

Chetak Foundation has conceived specific interventions to enhance beneficiaries' experience. Some of these include Oxygen Plus (an environment initiative), Swasthya Plus (a Health initiative), Shikha Plus (an Education initiative) and Zindagi Plus (a Road Safety Initiative).

















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Besides GMRVF, Chetak Foundation has also tied up with Delhi Skill & Entrepreneur University, VisionSpring, Sir Ganga Ram, Max & Fortis Hospitals, Delhi Metro, IOCL, Honda Motorcycle and scooters India Ltd, Haryana Government and CRPF for its health, nutrition, environment, and road safety projects.

Chetak Foundation was bestowed with the CSR India Award for Skill Development, CST Times Award for its Health Initiatives and ESG Award for Social Impact.

About Chetak Group:

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with its own 2 Lakh sq. ft modern warehousing facilities across India, the Group provides Total Supply Chain Solutions, including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

The Group, located in Delhi, the national capital, has 60 offices and branches spread across India at major industrial hubs to provide effective solutions to its customers.

Chetak Group is known for its 'On-time performance and Quality Service, leading to an impressive clientele of industry leaders in automobiles since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, and Honda, among many others.

About Shri Jai Karan Sharma, Founder Chetak Group:

Mr. Jai Karan Sharma was born in a farmer's family in Jhinjhar, a small village in Haryana. Starting from scratch, he set up Chetak Logistics in 1979 and built Chetak Group into the leader in Logistics in India. Mr. Sharma brought in the latest technologies and management techniques in Logistics. He excelled as a self-made entrepreneur who relentlessly pursued inclusive growth. He was numerously recognized as Transport Rattan and Transport Samrat (AIMTC), Outstanding National Citizen (NSG), and Rastriya Udyog Rattan (LOBRD).

He left for his heavenly abode in October 2020.

Posthumously, he was bestowed with the title "The Logistics man of India' (Alden Global) in 2021. India Post issued a stamp in his honour to recognize his contribution to the nation's socio-economic development in 2022. Mr. Sharma was also honored with the "Lifetime Achievement Award" at Social Impact Award by Brand Honchos in 2023.

















A Chetak Group Initiative

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About JBM (Jai Bharat Maruti):

Our journey began nearly four decades ago, in 1983, as we started manufacturing cylinders. Soon after, as the world witnessed a technological boom, our founder had a vision - "JBM inside". Inspired by Intel's concept of "Intel inside" every computer, he dreamt of every vehicle manufactured in India having a JBM component inside. Today, with JBM manufacturing half a million auto components every day and almost every vehicle manufactured in the country having "JBM inside", his dream has come true.

About Vision Spring

Vision Spring is a pioneering for-purpose organization creating access to clear vision through eyeglasses. It uses innovative strategies to reach low-income people with eye screenings and eyeglasses. This helps them see clearly, earn, and learn better, and lead safer lives.

The organization works across 23 states in India and partners with more than 500 organizations, including Government agencies, healthcare facilities/hospitals, CSRs, and NGOs. Its core program areas are: See to Earn (including Clear Vision Workplaces), See to Learn and See to be Safe. It also works extensively to fight the COVID-19 pandemic and create vaccination awareness and access.

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