



CHETAK FOUNDATION

Enriching Lives, Empowering Society

PRESS RELEASE

Chetak Foundation signs an MoU with VisionSpring, a for-purpose organization to enhance safety on Indian Roads

Partners to check vision and provide free spectacles to one million drivers leading to their safety and better employability

New Delhi, April 04, 2022: Chetak Foundation and VisionSpring a for-purpose organization today signed an MoU to address the grave issue of Road Safety on Indian roads, through vision correction intervention for commercial drivers. Ms. Ella R Gudwin, Global CEO, VisionSpring, a for-purpose organization which is part of VisionSpring Inc, USA exchanged MoU documents with Mr. Mukesh Haritash, Trustee Member, Chetak Foundation in the presence of Shri P.S. Gehlot, MD, Indian Potash Limited and Mentor Chetak Foundation, Sachin Haritash, Trustee Member, Chetak Foundation, Mr. Arun Arora and Mr. Deepak Chauhan, Directors Governing Board, Chetak Foundation and Mr. Anshu Taneja, Indian CEO, VisionSpring, at a Roundtable on Road Safety attended by many industry stalwarts.

Chetak Foundation is the Corporate Social Responsibility (CSR) arm of Chetak group, a leading player in logistics, in India. The Foundation is working on improving the quality of life for underprivileged communities in the logistic space and public at large in the domains of Road Safety, Environment, Health & Nutrition and Education.

Speaking on the occasion, Ms. Ella R Gudwin, Global CEO VisionSpring said, "We are delighted to enter into an MoU with Chetak Logistics to address the issue of Road Safety in India, covering one million drivers over next five years. Our vision-correction interventions will help improve the road safety of the drivers, pedestrians and public at large. Corrected vision will also help improve employability of drivers and those involved in the supply chain. We really wish that many more organizations like Chetak Group come forward and join the campaign for safer roads under "See to be Safe Alliance. We will be working with Chetak Foundation and look forward to a long and fruitful relationship."

VisionSpring is a pioneering social organization creating access to eyeglasses for low-income adults and children through VisionSpring's See to Earn, See to Learn and See to be Safe programs. The organization delivers on its eye health mission across 23 states, working with more than 500 hospitals/healthcare facilities and NGOs, 15 state governments and agencies, and 50 corporates/CSRs.

Mr. Sachin Haritash, Director, Chetak Logistics said "We are delighted to have tied up with the prestigious for-purpose organization VisionSpring. Our father Late Shri J K Sharma created livelihood opportunities for thousands of people, setting up operational and safety standards in Logistics sector. To take his vision forward, the Foundation is committed to work closely with VisionSpring in improving the vision of drivers and helpers. We are thankful to VisionSpring Global CEO Ms. Ella R Gudwin and her team for this alignment, which will result in improved safety on the road and will also motivate the drivers to perform even better."



A Chetak Group Initiative

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The Chetak Foundation has rolled out amazing schemes to take its mission forward. Poshan Plus (Hunger alleviation and Nutrition), Swasthya Plus (Health & Fitness), 'Siksha se Rozgaar' (Education to Livelihood), Zindagi Plus (Road safety), Oxygen Plus (Environment protection), and Sahayata Plus (Disaster/Emergency support).

Recently the Chetak Foundation was bestowed upon with the **CSR India Award for Skill Development and CST Times Award for its Health Initiatives during Covid**. The Foundation distributed high-quality sanitization kits to thousands of Covid front-line workers and safety helmets to two-wheeler riders and pillion.

In addition to VisionSpring, Chetak Foundation has tied up many more prestigious organisations like Delhi Skill & Entrepreneur University, Sir Ganga Ram, Max & Fortis Hospitals, Delhi Metro, Indian Oil Corporation, Haryana Government and CRPF for its health, nutrition, environmental and road safety projects.

About Chetak Group:

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with over its own modern warehousing facilities, across India, the Group provides Total Supply Chain Solutions including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

The group, located in Delhi, the national capital has 60 offices and branches spread across India at major industrial hubs, in order to provide effective solutions to its customers. Chetak Group is known for its 'On-time performance and Quality Service leading to an impressive clientele of industry leaders in automobiles since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, Honda, among many others.

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