

# Man Of Logistics



**Shri Jai Karan Sharma**  
(Founder, Chetak Group)



## **SHRI JAI KARAN SHARMA**

THE LOGISTICS MAN OF INDIA

Late Shri Jai Karan Sharma, son of a farmer, hailing from Jhunjhar, a small village in Haryana was a self-made entrepreneur who started from Scratch and went on to build the Chetak Group, the leader in automobile Logistics, in India. He was known for his exemplary pioneering work in Logistics. He created new benchmarks, using innovation and technology.

He was acclaimed as the leading entrepreneur of the 20th century and commended for his dynamic and visionary leadership. He was a genius and an inspirational leader. His success sparked the imagination of a generation of progressive Indian entrepreneurs and business leaders, and for many, he remains an icon, and a model to follow.

Jai Karan Sharma was a business statesman who introduced, what is now called Integrated Logistics Solutions with multi-modal transportation, warehousing, packaging, just-in-time solutions, and way back in the 1980s. He had a knack for visualizing the future economic scenario, which helped him make the well-thought-of decision relating to fleet expansion and assets acquisition which resulted in sectorial growth and huge employment.

He challenged conventional ways of working. The business philosophy as a leader was short and simple focussed on ensuring excellent client service and keeping his commitments. He ensured that Chetak Logistics was always future-ready.

Jai Karan Sharma's vision was to redefine the rules in the Indian logistics industry which was hitherto considered to be a means of just transporting goods from point A to point B. He brought credibility to the sector, bringing logistics to the mainstream as a contributor to the nation's economy. He introduced the best and path-breaking solutions with the flexibility to adapt new practices, policies and technology to meet and exceed the customers' expectations.

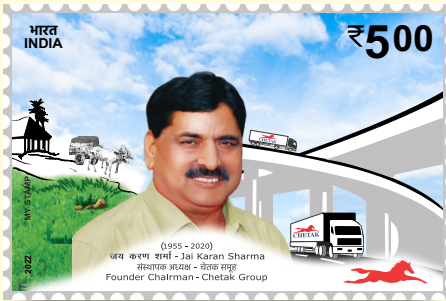
A self-made entrepreneur Sharma ji built Chetak Logistics into the leader in logistics. He also helped numerous entrepreneurs set up their own businesses. During his over four decades-long entrepreneurial journey, he acquired over 25,000 Tata trucks and trailers, creating employment for over 2,50,000 people.

He brought his birthplace Jhunjhar on the nation's map, as he spread his business to over 60 cities across India. With his sheer hard work and passion, he strengthened his association with top automobile companies including Maruti Suzuki, Honda Motorcycles & Scooters Ltd., Escorts and JCB Hyundai, Tata, GM, TAFE, Ford and TVS, making a significant contribution to India's economy and creating great employment opportunities for direct and indirect workforce in the transportation and logistics sector. Besides being an outstanding entrepreneur he was well known for his philanthropic endeavours as he helped build infrastructure for education, especially for underprivileged sections of society. He set up Engineering colleges, schools, community halls, Dharamshala, temples and hospitals in various villages and towns of Haryana and other states.

He was also a people's man. He believed in the dignity of labour and made it his mission to accord respect to the driver community. He stood for inclusive growth as he supported numerous potential entrepreneurs in setting up their own transport companies. He had a passion for helping underprivileged people. He contributed to the education sector by supporting the infrastructure development of schools and colleges.

Jai Karan Sharma ji, The Logistics Man of India, who believed in inclusive growth, left for his heavenly abode on October 11, 2020.

## POSTHUMOUS RECOGNITIONS FOR SHRI JAI KARAN SHARMA



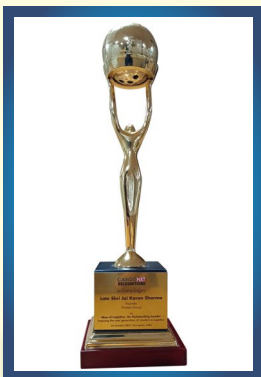
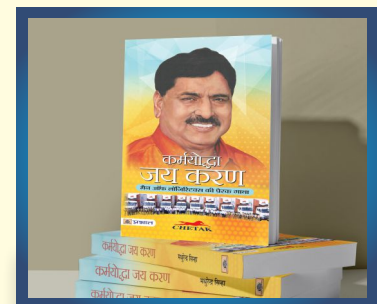
The Indian Postal Department recognised Shri Jai Karan Sharma by issuing a **Postal Stamp** in his honour. The stamp was released by Shri G Kishan Reddy, Hon'ble Union Minister of Tourism, Culture and Development of North Eastern India for his socio-economic contribution to the nation, as a self-made entrepreneur and a philanthropist.

Renowned Global Consultancy Alden Global Conferred the posthumous title of "**The Logistics Man of India**" upon Shri Jai Karan Sharma on behalf of the Transportation and Logistics Industry.



Shri Jai Karan Sharma was bestowed with the "**Life Time Achievement Award**" at the Social Impact Awards for his Outstanding Performance as a Self-made Entrepreneur in Logistics and for pursuing Inclusive Growth.

Shri Nitin Gadkari Hon'ble Union Minister of Road Transport and Highways released **Shri Jai Karan Sharma's biographical book** (Karmayodha Jai Karan) capturing his Life Journey.



Cargo and Logistics industry honoured Shri Jai Karan Sharma with the title of "**Man of Logistics – An Outstanding Leader**" in October 2023.

## OTHER REWARDS & RECOGNITION FOR SHRI JAI KARAN SHARMA



**Transport Ratan Award** by AIMTC (All India Motor Transport Congress) for his distinguished service and immense contribution to the Road Transport and Logistics Industry in the years 2000 and 2001.

---

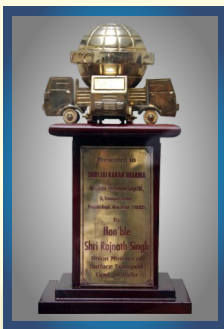
**Outstanding National Citizen Award** by the National Citizens Guild in recognition of his outstanding services to society and excellence in Logistics in the year 2006.



**Udyog Rattan Award** for his continued support in maximizing value to customers by the Institute of Economic Studies in the year 2009.

---

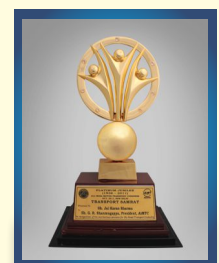
**Rashtriya Udyog Ratan Award** by IOBRD (Indian Organization for Business Research & Development) in the year 2010.



**Outstanding Leader Award** to by Hon'ble Union Minister of Surface Transport Shri Rajnath Singh in the year 2010.

---

**Transport Samrat Award by AIMTC** (All India Motor Transport Congress) in recognition of his meritorious services to the road transport industry in the year 2011.





## **CHETAK LOGISTICS LIMITED**

Chetak Logistics Limited was founded by the Late Shri Jai Karan Sharma. Hailing from Jhinjhar, a small village in Haryana, he started his entrepreneurial journey in 1972 almost from scratch and went on to build the iconic Chetak Brand, establishing its leadership in automobile logistics with his passion, hard work and total customer orientation. His unique vision redefined the potential of technology in the Indian logistics sector and challenged conventional ways of working.

Headquartered in New Delhi, Chetak Logistics has over 2500 customised vehicles; over 2 million sq. ft. warehousing facilities and 60 branches spread across major industrial hubs in the country to provide effective solutions to customers, globally. The company entered the field of cargo with a long-range strategy of providing comprehensive and integrated supply chain management & logistics solutions.

Today, Chetak Logistics offers total supply chain solutions including transportation services through all modes, warehousing & distribution, international freight forwarding, and customs clearance & logistics services in India and overseas.

Chetak Group's strong leadership team comprises its Directors - Mukesh, Rajesh and Sachin JKS haritasH. They are like the fingers of a hand and together, form a formidable fist. They all have unique strengths and complement each other.

Focusing on client servicing & commitment, Chetak Logistics is known for 'on-time performance and quality of service. The company's vast experience combined with highly advanced information technology, enables it to move the consignments swiftly, safely and promptly, resulting in total satisfaction of its customers.

Interestingly, Shri Sharma named his company, Chetak, inspired by Maharana Pratap's brave galloping horse Chetak, who stood for Service, Speed, Safety, Strength, and Steadfastness, the qualities, which smoothly transitioned into the Company's Mission to provide cost-effective, highly efficient and global logistics solutions through a team of professionals, synonymous with Chetak's 5'S'.

The company's vision is to redefine the rules in the Indian Transport Industry by providing the best and path-finding solutions with the flexibility to adopt new practices, policies, and technology to meet the customers' requirements. It strives to maintain long-term business relationships with customers. What separates it from others is the unique combination of category experience and personal service. The company has taken pride in serving automobile clients since its inception, like Maruti Suzuki, Hyundai, Ford, Kia, JCB and Honda, among others.



# CHETAK FOUNDATION

Enriching Lives, Empowering Society

Chetak Foundation is the Corporate Social Responsibility (CSR) arm of Chetak Group, a leading player in logistics in India. The foundation has been set up to work on improving the quality of life for underprivileged communities in the logistics space and the public at large in its focus areas' domains.

The Foundation is an initiative of Smt. Krishna Sharma, Patron Chetak Group as a tribute to the Group's founder Chairman Shri Jai Karan Sharma. The Foundation takes pride in the quality of its team comprising Board Members, Board of Governors and Advisors, who are renowned achievers, in their respective fields.

Chetak Foundation has also set up the 'Jai Krishna Scholarship' to offer financial help to identified female students of the Economically Backward Section of the Society (EWS). Jai Krishna Logistics Awards will recognise the logistics students who offer innovative solutions in the logistics domain.

## Our Vision

To make a positive impact on the lives of the underprivileged, by supporting them in the areas of Education, Environment, Health, Livelihood, Nutrition and Safety.

## Core Values

**Compassion:** We walk in the shoes of the people we serve and those with whom we work. We respond in service and support for each individual, each group or community, and for society as a whole.

**Honesty & Integrity:** We foster strong and lasting relationships by being truthful and authentic in all interactions. We always strive for mindful and consistent actions, values, methods, measures, principles, expectations, and outcomes.

**Transparency:** We build trust through honest business practices and transparent communication

**Ethics:** We place professional responsibility above personal gain.

**Innovation:** We constantly strive to redefine the standard of excellence in everything we do.

Chetak Foundation has conceived specific interventions to enhance beneficiaries' experience and decided to launch a series of schemes to take our mission forward, by focusing on broad areas including Education, Environment, Health, Livelihood, Nutrition and Safety.

Our Focus areas are aligned with United Nation's sustainable development goals and some of these include Oxygen Plus (Environment Protection), Swasthya Plus (Health and fitness), Poshan Plus (Nutrition and hunger Alleviation), Zindagi Plus (Road safety Initiative), Sahayta Plus (Extending Help to underprivileged society) and Sambandh Plus (Creating a Positive Impact).

Chetak Foundation has associated with credible organisations like Gati Shakti Vishwavidyalaya, Delhi Skill & Entrepreneur University, VisionSpring, Visual Eyez and Doctor Veena Chowdhary Foundation. Chetak Foundation works with various corporates including Sir Ganga Ram, Fortis and Max Hospital, Maruti, Honda 2-wheelers, GMR, JCB, JBM, CRPF, Kanpur Police and UNICEF for implementing various social interventions.

As a gesture to celebrate, thank and give back to the soil of Shri Jai Karan Sharma's birthplace (Janam Bhoomi), the Chetak Foundation organized a 100-day Drishti Abhiyaan (Mega Vision Campaign) for the senior citizens of 181 villages of Charkhi Dadri District of Haryana, as a tribute to him. The campaign that started on July 01, 2023, culminated on World Sight Day on Oct 12, 2023, wherein the eyesight of 52,000 senior citizens was checked in over 204 camps and 38,000 of them were provided with free spectacles and medicines who needed vision correction for improving their quality of life.

**Chetak Foundation has bestowed upon with below Awards:-**



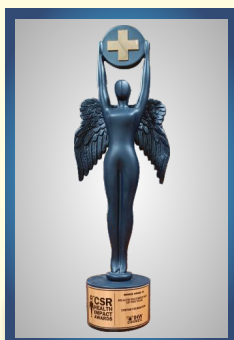
**India CSR Awards:** - Chetak Foundation wins the India CSR Award for enhancing Skill and Employability of Logistic Students under the category of Skill Development.

**CSR Times Award:-** Chetak Foundation wins the CSR Times Award in the Health Care Category for his access to critical services and improved life outcomes.



**Most Trusted NGO of the Year:-** Chetak Foundation was conferred with the most trusted NGO of the year- 2023 by Brand Honchos at India Social Impact Awards.

**IHW Health Focussed NGO of the Year Award 2023:-** Chetak Foundation was conferred with the Health-Focused NGO of the Year Award 2023 by the Integrated Health and Wellbeing Council (IHW) in New Delhi



**Safety Health and CSR Award:-** Chetak Logistics was honoured with the prestigious "Safety, Health and CSR Award" by Honda Motorcycles and Scooters India (HMSI) for the company's outstanding performance in the areas of Safety health and social interventions.

